



Amabrush - World's First Automatic
Toothbrush

“Really nice experience, great communication, superb outcome and ROI, and they simply know what they do!”

- Marvin from Amabrush

Product name: Amabrush - World's First Automatic Toothbrush

Package: Pro

Listing link: ([click here](#))

Type: Kickstarter campaign

About the product

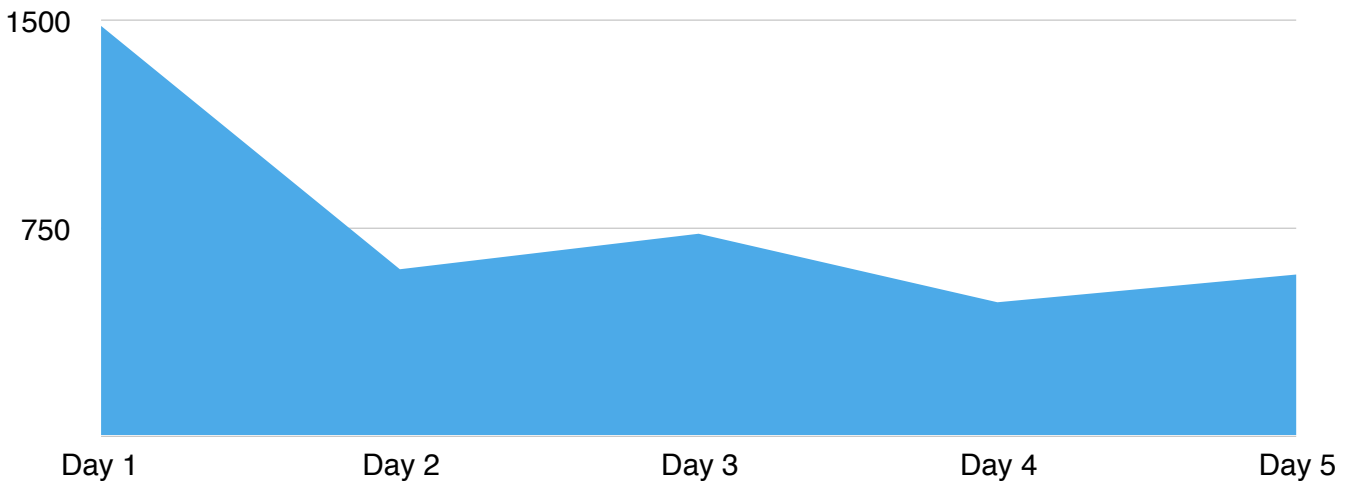


Experience an all-over clean for your teeth when you use the Amabrush Automatic 10-Second Toothbrush. This revolutionary oral cleaning device gives each of your teeth the royal treatment in just seconds. The Amabrush consists of three parts: the mouthpiece, handpiece, and toothpaste capsules. You begin by placing the toothpaste capsule inside the handpiece.

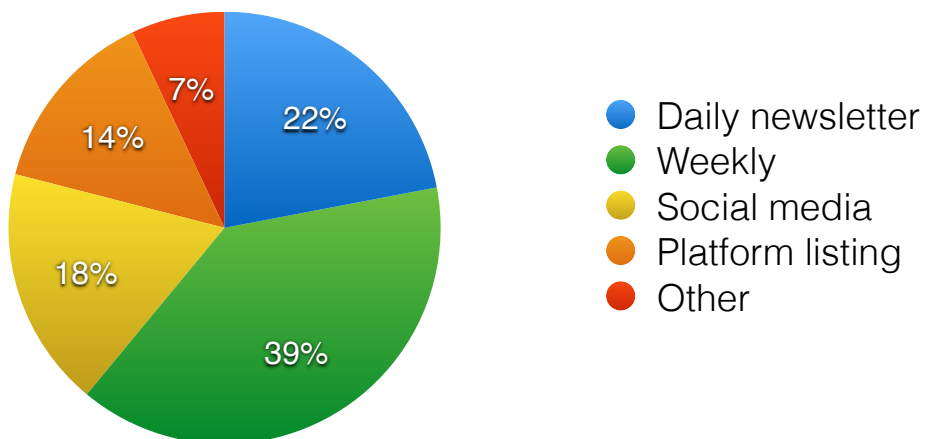
Analytics

Platform listing views - 30 days	
Total impressions - (social media, newsletters, sliders, platform)	1,100,000+
Clicks (direct promotion + listing buy now button) - 30 days	9,459
ROI (Return on Investment)	13:1
Total backers via Gadget Flow	156
Amount raised via Gadget Flow (+ \$6,256 after moving on Indiegogo)	\$24,960

Platform listing views / 5 days



Top traffic sources



Demographics & Statistics

Newsletter demographics

51% USA

27% United Kingdom

19% Hong Kong

3% Other

Platform listing demographics

56% USA

18% UK

14% France

12% Other

Operating system

36% Mac OS

34% Windows OS

18% iOS

6% Android OS

6% Other

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