

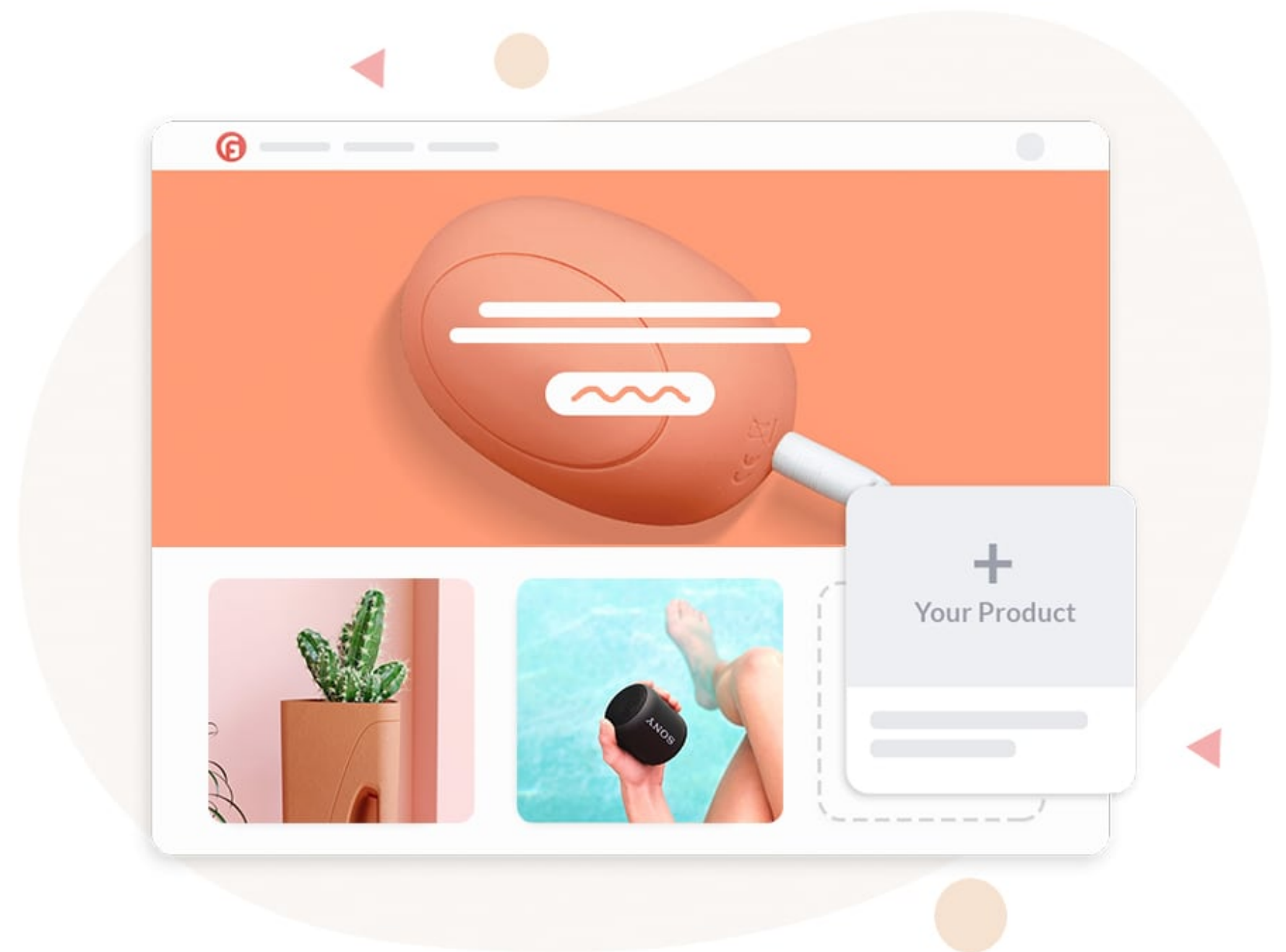
 GadgetFlow | Business

We Help Great Products Get in Front of the Right People



We Curate, You Discover

Gadget Flow is the original product discovery platform for staying up to date with the latest tech, gear, and most incredible crowdfunding campaigns. Reaching over 31 million people per month, our iOS and Android apps support AR and VR for next-level product exploration.



User Features

Our users visit Gadget Flow and access our apps to discover and buy the latest products, and we've developed numerous features over the years to simplify product exploration.



7 Newsletters

Including Tech, Unboxing, Deals, Featured Products, and more.



Multiple Currencies

Choose from 58 different currencies to view products in local prices.



Product Reminders

Get notified when a product goes on sale, on a specific season or on a custom date.



Collections

Create a public or private collection to save and organize your favorite products.



Tech News

Receive the latest tech news from our 24/7 dedicated team.



Deals & Discounts

Access discounts and deals exclusive to Gadget Flow users.



AR • VR • 3D

Experience products in AR and VR with our iOS app or in 3D on our web platform.



Brand Pages

Discover the best products from the world's leading brands and innovative startups.



Affiliate Program

Join our affiliate program and earn commission for every customer that signs up.



Apps

Use our app on Android or iOS devices to access your account on the go.

Marketing Plans

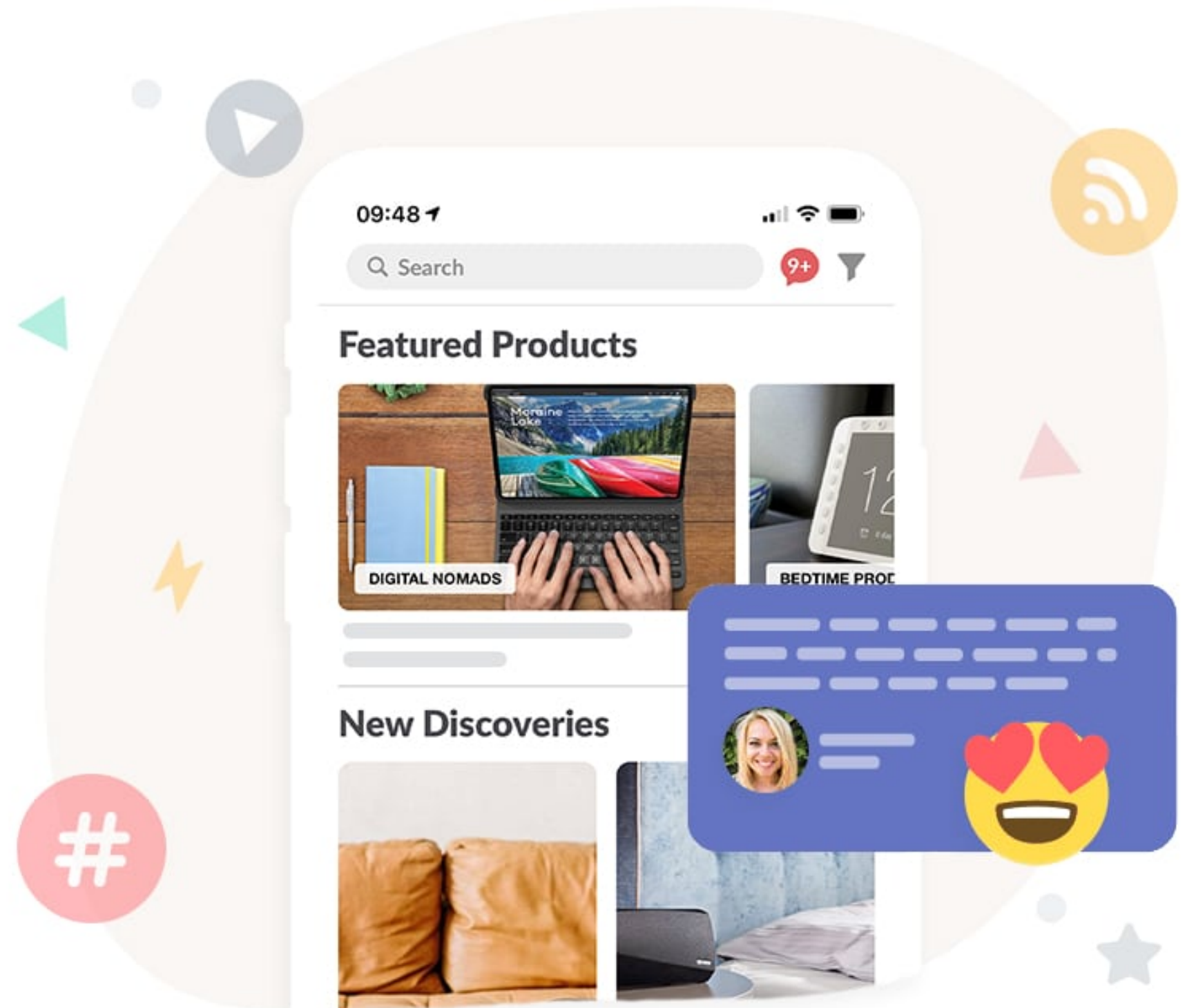
We offer six promotional plans for physical products, starting at \$469. [Learn More](#)

Unboxing Series

Our host, Jonny Caplan, unboxes the latest gadgets. New episodes every month. [Learn More](#)

Custom Plans NEW

Managed eCommerce and Crowdfunding Services on demand. [Learn More](#)



Social Media

BY THE NUMBERS

47K

Twitter
Followers

383K

Facebook Fans

243K

Pinterest
Followers +
5M Monthly
Impressions

225K

Email
Subscribers

296K

Instagram
Followers

5M

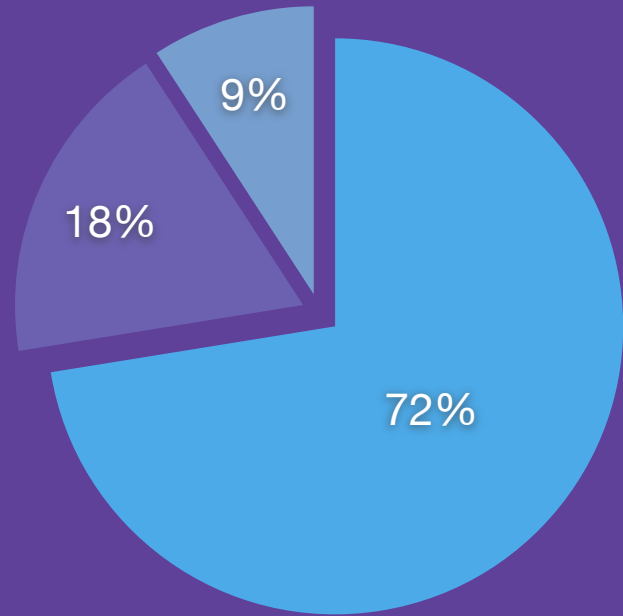
Flipboard
Page Flips

Reaching **31,000,000** People Per Month

9,000+ Customers Since 2012

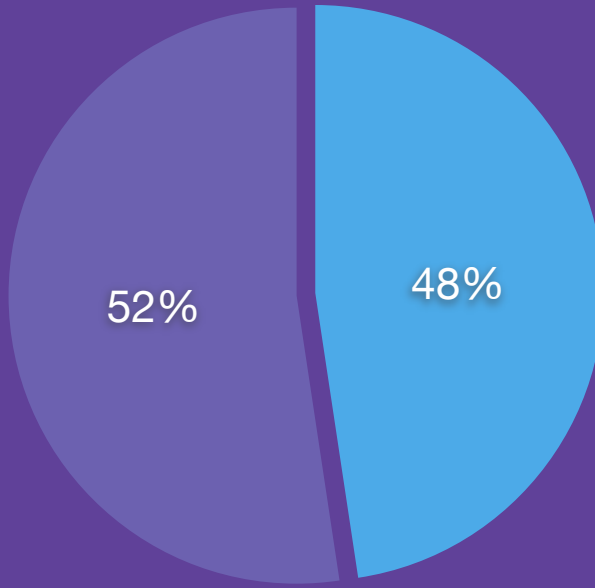
22,000+ Product Listings

Global Reach



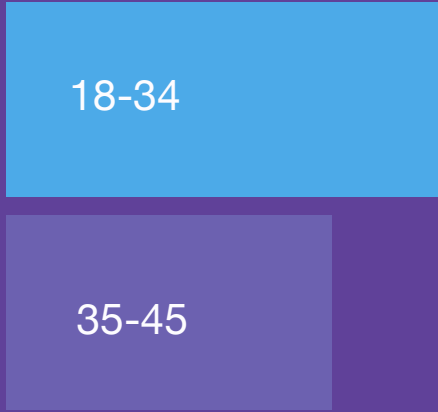
● USA ● Europe ● ROTW

Sex



● Female ● Male

Age



● 28% ● 57%

Affluence



● 33% ● 41%

Content Overview

250+ Product categories



Watches



Gaming



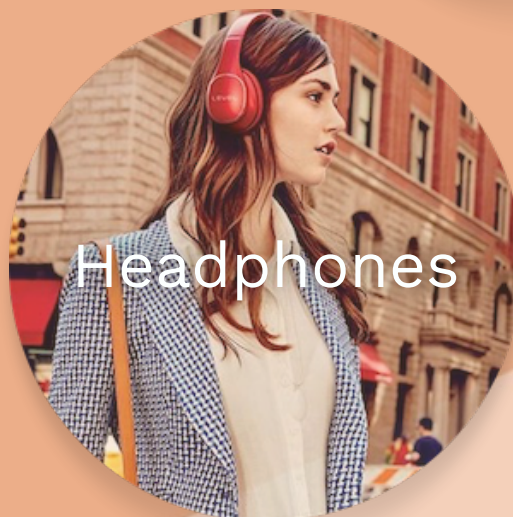
Coffee



Bags &
Backpacks



Drones



Headphones



Tech
Gadgets



Crowdfunding



Pet
Accessories



EDC



Work



Smart
Home



Kitchen



Board
Games



Health &
Fitness

Say hi to our New Dashboard

- ✓ Track Performance
- ✓ Upgrade your Package
- ✓ Request Changes
- ✓ Monitor Clicks
- ✓ Edit Your Listings
- ✓ 24/7 Customer Support


The screenshot shows a web browser window with a 'Business' header and a 'Submit New Product' button. The dashboard is divided into a left sidebar with navigation icons (Home, Add, Settings, Messages, Notifications) and a main content area. The main area features a 'Dashboard' section with six key performance indicators (KPIs) in a 2x3 grid, and a 'My Submissions' section with a single submission card for 'Drone Robot 2.0'.

Business Submit New Product

Dashboard

TOTAL CLICKS 12,371	LAST 30 DAYS CLICKS 1,371	TOP 3 COUNTRIES USA Germany Canada
TOTAL CLICKS TODAY 746	DIRECT SALES (USD) \$14,471	ASSISTED SALES (USD) \$32,712

My Submissions

	Drone Robot 2.0 Submitted on 18/12/19	Current Plan Premium - \$4271	Status Published
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Anna Morris
Joined November 2019

ACTIONS FOR **DRONE ROBOT 2.0**

- Download
- Upload Photos
- Media Library
- Upgrade
- Support

Marketing Plan Features

Gadget Flow works great with **Kickstarter** projects, **Indiegogo Live** and **In-Demand** campaigns, **Shopify** based stores, **Amazon** stores, and **e-commerce** websites.



Newsletters

You'll get a spot in our newsletters that go out to 225,000+ subscribers.



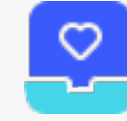
Highlighted Product

We'll highlight your product on our homepage with an eye-catching panel.



Social Media Promotion

Your product will be promoted on our social media channels to 1M+ followers.



Product Listing

We'll feature your product under on our homepage under "New Discoveries".



Homepage Slider

We'll display your product on our homepage slider with a direct link to your website.



Engaging Video

We'll create a compelling and engaging video that will drive optimal views and clicks.



Staff Pick

We'll mark your product as "Staff Pick" for 30-60 days.



Direct Promotion

Links from emails and social media posts will direct to your website.



Featured Product

We'll showcase your product under our homepage featured section.



Web Notification

We'll send a push notification using your product title and a short description.

Marketing Plans

	ULTIMATE	PLATINUM	PREMIUM	PRO	STANDARD	BASIC
	\$9899 <i>One-time charge</i>	\$6924 <i>One-time charge</i>	\$4754 <i>Most Popular</i>	\$2499 <i>One-time charge</i>	\$846 <i>One-time charge</i>	\$469 <i>One-time charge</i>
Estimated Impressions	8M - 10M	4M - 5.5M	1.9M - 2.6M	840K - 1.3M	270K - 450K	100K - 150K
Permanent Listing	✓	✓	✓	✓	✓	✓
Social Media Promotion	10x Plus [?]	5x Plus [?]	3x Plus [?]	2x Light [?]	1x Light [?]	1x Light [?]
Daily Newsletter	10x	5x	3x	2x	1x	1x
Staff Pick	✓	✓	✓	✓	✓	
Weekly Newsletter	6x	4x	3x	2x	1x	
Homepage Slider	40 Days	20 Days	9 Days	4 Days		
Web Notification	✓	✓	✓	✓		
Featured Product	40 Days	20 Days	9 Days	2 Days		
Direct Promotion	✓	✓	✓	✓		
Dedicated Newsletter	2x	1x	1x			
Blog Post Review	✓	✓	✓			
Highlighted Product	28 Days	17 Days	8 Days			
Viral Video	✓	✓				
NEW Teaser Video	✓	✓				
Priority Support	✓	✓				



All of Our Plans Include



24/7 Phone, Email & Chat Support

Our happiness team is here to assist you with any questions you may have about our platform or your dashboard.



Satisfaction & Relaunch Guarantee

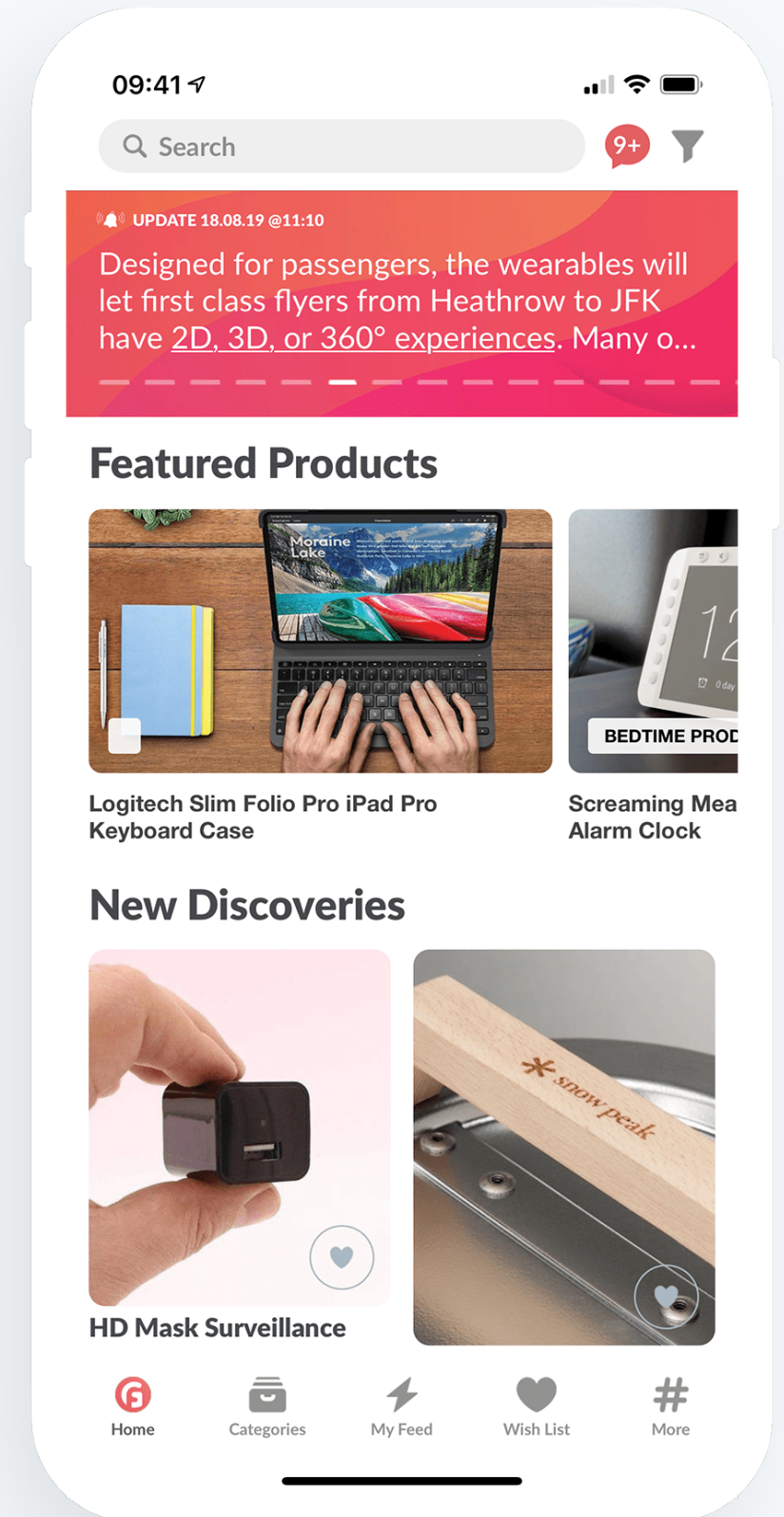
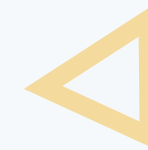
We'll repeat all the promotions free of charge if you are not satisfied with the results or your project fails.



Lifetime Access to Our Marketing Vault

Explore all of our strategic partnerships with agencies and the media that will help you boost your sales.

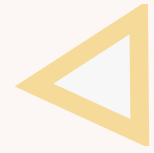
1,400,000+
APP DOWNLOADS



SEO Benefit

You'll get a backlink to your website or eCommerce store from our web platform, and apps. That sends a signal to Google, Bing and other search engines that a high authority website trusts your brand and as a result you'll rank higher on search results.





Verified Authority



8,000+ **Happy** Customers



"We got the platinum plan and it generated \$20,000+ in pledges. It really feels like a premium service. They deliver what they promise. Thank you Gadget Flow!"

- Saso Founder of Ironate



"Gadget Flow has a powerful newsletter that delivered a 9:1 ROI . They know how to increase sales and market to large audiences."

- Mia Sunrise Pillow



"Their dedicated email blast alone brought in \$6,000 in one day! From that day on, pledges just continued to pour in. Thanks Gadget Flow."

-Jon Stallings from ThoughtFull Toys



"Gadget Flow is ideal for hardware crowdfunding campaigns like Roadie 2's launch on Kickstarter. Putting our product in front of the right audience was essential in raising \$400,000+ on Kickstarter."

- Alain from Roadie



"Funded Today considers Evan Varsamis and Gadget Flow one of its premier partners. They deliver thousands of dollars in pledges very quickly!"

- Zach CEO at Funded Today



"Gadget Flow was one of the best decisions we made when we had to decide which tool to use to effectively promote our crowdfunding project."

- Paolo from Clairry

Video Testimonial

LIFTID used our Ultimate Plan, here's what one of the partners had to say about Gadget Flow.



 GadgetFlow

Some of our Customers



Pioneer

DeLonghi

amazon

SONY

◆ Polarc

msi



Strategic Partnerships



DELTA



Awards and Nominations



DOTCOM AWARDS



SHORTY AWARDS



ENTREPRENEUR 360



MARCOM AWARDS



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[Indiegogo Partners](#) | [Kickstarter Experts](#)